

## How to get **TopMarks** on your...

### PLANT AND FLOWER TAGS

Plant and flower tags are used to convey important horticultural information, like identifying the species of plant and how to care for it. The tags need to be able to handle the great outdoors, and as such, are most commonly made out of plastic, but are also sometimes made of Tyvek® or wood.

The best and most cost-effective way to print barcodes, data codes and batch numbers on plant and flower tags, is to choose:

#### PRINTERS

##### THERMAL INKJET (TIJ)

When it comes to which printing technology would best suit plant and flower tags, look no further than thermal inkjet (TIJ) technology. TIJ is an easy-to-use, cost-effective technology, that can print onto a wide variety of non-porous materials. This is thanks to various grades of ink available, each suited to particular applications. This allows us to achieve perfect adhesion, which is a must for flower tags which need to be durable and weatherproof. Not only can TIJ print onto non-porous surfaces, it does so reliably, and requires no maintenance.

##### THERMAL TRANSFER

If the required print format is larger than 100mm, then a thermal transfer printer could be considered. Generally, however, a thermal inkjet printing solution would be ideal.

#### FEEDERS

##### RF LITE

The RF Lite compact feeding system is far and away, the best choice for feeding and coding plant and flower tags. First, it pairs perfectly with our range of thermal inkjet printers, ensuring the feeder and printer work together to code tags efficiently. Secondly, TIJ is capable of printing consistently and clearly at high speeds, which the RF Lite can accommodate, with a top speed of 60m/min. Lastly, the RF Lite can accommodate products as little as 10x70mm, making it ideal for feeding small plant and flower tags.

#### FREE PRINT SAMPLE TESTING

If considering a Rotech Solution, we will always encourage you to send samples of your product to us, for in-house print testing. This ensures that you are offered the best possible solution for your particular application.



## How to get your **TOP MARKS!**

For more information on our range of innovative coding and marking solutions

[www.rotechmachines.com](http://www.rotechmachines.com)

Or to book a free demonstration, call

**+44 1707 393 700**

or email [sales@rotechmachines.com](mailto:sales@rotechmachines.com)